

PLACE:	PIACENZA EXPO EXHIBITION CENTRE
DATE:	11-12-13 November 2021
TIME:	9.30 am - 5.30 pm
PERIODICITY:	biennial
EXHIBITION AREA:	13.000 sqm
ENTRY TICKET:	€ 12,00
CLOSING REGISTRATION:	October 22 nd 2021

LATEST EDITION

EXHIBITORS: 81
VISITORS: 4.837

STAND SIZE AND FEATURES

HALL: spaces divided into **MODULES of 16 sqm each (4X4)**

The module represents the minimum area.

The modules are available:

- **space only**
- **shell scheme: partition walls, banner with company name, utility room (m.1x1), carpet, electrical connection and consumption up to 3 Kw., 2 spotlights (furniture is not included).**

PARTECIPATION COST

Participation fee: € 200,00

It includes online catalogue link, municipal tax on advertising up to 2 sqm, 150 free tickets.

Fee for represented companies: € 150,00/each

COST OF THE EXHIBITING AREAS

HALL:

Space only (min. 16 Smq) € 85,00/Sqm

Shell scheme (min. 16 Smq) € 135,00/Sqm

ELECTRICAL SUPPLIES

- electrical connection and single phase up to 3 kw: € 130,00
- electrical connection and three-phase up to 15 kw: € 250,00
- electrical connection over 15 kw up to 20 kw: € 20,00/kw
- electrical connection over 20 kw to be defined with the technical office
- wifi connection: € 20,00 for 3 days
- compressed air connection: flat rate, excluded connection: € 200,00
- water connection: to be defined with the technical office

Available services: furniture and equipment rental, cleaning, interpreters and stand personnel, loading and unloading goods, audio-visual equipment rental, customization of online pre-registration invitations.

WEB PLATFORM - RESERVED AREA FOR EXHIBITORS

PIACENZA EXPO web platform allows Exhibitors to order and rent everything they need to participate in the event. After being notified of the stand allocation, the person in charge will receive an email with the credentials to access all the online mandatory documents related to technical services, data and security. Defaulting Exhibitors will not be allowed to access the fairgrounds for stand set-up.

The Exhibitor will also be able to view and request quotes for many other commercial services curated by PIACENZA EXPO.

APPLICATION - ACCEPTANCE

The application form must be sent to PIACENZA EXPO before **October 22nd 2021**, with a deposit payment of 30% of the total.

Without a deposit payment the application will not be taken into consideration.

EXHIBITING AREA ALLOCATION

Exhibitors of the latest edition will have priority in area allocation, as long as their application come before **September 10th 2021**.

Not confirmed areas before September 10th 2021, will be assignable to new Exhibitors.

Requests for allocation changes will be taken into consideration subject to the availability of the areas, the general technical and organizational needs and the overall layout.

Therefore, applications submitted with the required forms are to be considered as indicative and need to be approved by the head office of the event.

The organizers will do their best to meet all requests.

The admission can be considered confirmed after receiving from Piacenza Expo either an email or the invoice.

CO-EXHIBITOR

Co-exhibitor is a company using the same stand of another Exhibitor with its own staff and products or a company belonging to the same industrial group or an affiliated company.

Co-exhibitors will be accepted upon payment of a fee of **€ 700,00 each**.

REPRESENTED COMPANIES

- In case of an **Exhibitor/producer** will be considered, represented companies show/offer their products or services through the Exhibitor.
- In case of an **Exhibitor/distributor/exclusive dealer** who show/offer products or services of multiple companies, they will be considered as represented companies.

Represented companies will be accepted upon payment of a fee of **€ 150,00 each**.

ONLINE SHOWCASE

Online space for your press releases on the official website.

HEAD OFFICE - CONTACTS

Sales office- Exhibitors assistance:

Riccardo Palmerini - email: commerciale3@piacenzaexpo.it

Technical office (projects, stand set-up, technical services):

Michele Fischetti - email: tecnico@piacenzaexpo.it

Administrative office (deposits, balances, invoices):

Silvia Uccelli - email: amministrazione@piacenzaexpo.it